

## TELEVISION

1.

## 'KID ACTIVISM'

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## "SPORT AND FITNESS"

K-TV wants kids to know they don't have to be super athletes to be active and fit. Olympic runner Sydney Maree talks about his rise to the top of the sport. Our issue segment looks at whether physical education should be a daily requirement. A K-TV reporter visits world famous jockey Julie Krone. Our Science Expert, Steve Tomecek, ends the show by exploring the physics of sports.

EPISODE 112

"BIG BUCKS: K-TV LOOKS AT CONSUMERISM"

TO: WBSX-TV 31 PUBLIC FILE

FROM: GILLIAN FERRINGTON  
PUBLIC AFFAIRS DIRECTOR  
WBSX- TV 31

RE: FIRST QUARTER 1992  
ISSUES /PROBLEM LIST

DATE: APRIL 10, 1992

The following are issues of significant importance to our community of license and were given significant treatment in the programming of WBSX-TV 31 during the first quarter of 1992. Individual reports on each issue are included with this report.

- \*YOUTH AND EDUCATION
- \*LOCAL INTEREST PROGRAMMING
- \*HEALTH AND SAFETY
- \*ENVIRONMENT
- \*ARMED FORCES

WBSX-TV First Quarter 1992

ISSUE: YOUTH AND EDUCATION

PUBLIC SERVICE ANNOUNCEMENTS: Higher Education, Recruiting Teachers, Counseling and Development, United Negro College Fund, Exchange Students, etc. (Affidavits attached)

MENTOR PROGRAM: This program is part of the Ann Arbor Public Schools "Partners in Excellence" program, a mentorship program which brings business people into the classroom. Gillian Ferrington, Public Affairs Director of WBSX TV 31 conducted two workshops; one at Clague Junior High which involved five students, and one at Tappan Junior High which also involved five students. The students were allowed to choose a Public Affairs topic in which they were interested. Ms. Ferrington, who has earned teaching certification from Eastern Michigan University, taught the students how to write their Public Service Announcements. She also guided their performance in the same. The students were then taped at WBSX TV 31 studios with final technical production completed by Production Assistant Tom Sims. Release forms were obtained from parents/guardians and five of the student-produced Public Service Announcements began airing at the start of the second quarter of 1992.

SUNDAY EDITION: February 2, 1992, Donna Debutts of the Washtenaw County Literacy Council discusses "Parents in Partners in Reading", a new program with the Public Schools which encourages parents to become actively involved in their kids reading program. A 30 minute talk show which airs Sundays at 8:00 a.m.

VEGETABLE SOUP: Nationally produced multi-ethnic children's television series which airs once a week, Sundays at 6:00 a.m. The program stars kids and puppets emphasizing racial uniqueness, multi-cultural harmony, history and humor.

DIAL ALCOHOL: A nationally produced 30 minute feature which tells young people they can cope with alcohol in the home. This program airs Sundays at 6:30 a.m.

VIDEO CLASSROOM: A 2-4 minute nationally produced educational show produced by the American Institute of Physics. This feature examines such things as computerized driving, night vision and solar eclipses. It airs throughout the week at various times.

K-TV: An educational yet fun and upbeat kids show which explores one basic theme from a variety of angles each week. Each show features the "pros" and the "cons" of issues along with opinions expressed by members of the audience--children. (See attached) A 30 minute show which airs Sundays at 7:30 a.m.

1/5	Episode 106	Stories
1/12	Episode 107	Boys Versus Girls
1/19	Episode 108R	Television
1/26	Episode 111	Humor
2/2	Episode 112	Consumerism
2/9	Episode 113	Writing
2/16	Episode 114	TV Inside and Out
2/23	Episode 115	Food
3/1	Episode 116	Exploration
3/8	Episode 109R	Kid Activism
3/15	Episode 117	Peer Problems
3/22	Episode 110	Sports and Fitness
3/29	Episode 111	Humor

## K-TV SUMMARY

### "PEER PROBLEMS"

#### EPISODE 117

Bring your best buddy! This week K-TV talks all about friendship! Best selling children's author Judy Blume visits the studio to talk about her writing and about peer problems. Do uniforms put a halt on peer pressure? Kids debate the issue of mandatory school uniforms in K-TV's studio discussion. Kids test how well they know their best friend in K-TV's mini game show "The Best Friend Game". Animal expert Warren Eckstein talks about misunderstood pets.

### "EXPLORATION"

#### EPISODE 116

Get out your compass! This week K-TV takes on exploration! Handicapped rock climber Hugh Herr joins K-TV in the studio as he talks about what it takes to be a world class rock climber. Was Christopher Columbus a hero or a villain? Kids talk about the controversy surrounding Columbus' discovery of America in K-TV's weekly studio discussion. Learn all about navigation in the sky when K-TV goes on a plane ride with aviation pilot David Clark. Our science expert shows us how to get from here to there with navigation instruments.

### "FOOD"

#### EPISODE 115

Get out your knife and fork and join K-TV as it discusses the topic of food! Baker Peggy Cullen visits the studio to teach everyone how to make their own delicious Italian breadsticks. Kids discuss the serious issue of Anorexia Nervosa in K-TV's issue segment about eating disorders. Discover international culinary delights of Russia when K-TV sits in on a traditional Russian family dinner. Science expert Steve Tomecek explains the science behind cooking.

### "TV INSIDE AND OUT"

#### EPISODE 114

This week on "K-TV", get an inside look at television. Go behind the scenes at Saturday Night Live and find out how a live television show happens. Our issue segment looks at how T.V. news can influence our opinions. Take a trip to an ad agency and find out how a commercial is made. Our science expert Steve Tomecek explains the technology of T.V.

ISSUE: SOCIAL DILEMMAS

PUBLIC SERVICE ANNOUNCEMENTS: Amnesty International, Peace Corps, Salvation Army, etc. (Affidavits attached)

ISSUE: A HUMANE SOCIETY

The Morris Foundation, D.A.V., Detroit Zoo.

SOCIETAL DILEMMAS: Public Service Announcements include: Peace Corps, Homeless Coalition, Social Security, Amnesty International.  
(Affidavits Attached)



ISSUE: ARMED FORCES

PUBLIC SERVICE ANNOUNCEMENTS: ARMY, NAVY, AIR FORCE, VETERANS  
AFFAIRS. (AFFIDAVITS ATTACHED)

**ISSUE: ENVIRONMENT**

**PUBLIC SERVICE ANNOUNCEMENTS: National Arbor Day, National Park Service,  
Solar Energy. (Affidavits attached)**

ISSUE: DRUGS

PUBLIC SERVICE ANNOUNCEMENTS: S.A.D.D., D.A.R.E., Ozone House. (Affidavits attached)

ISSUE: HEALTH AND SAFETY

PUBLIC SERVICE ANNOUNCEMENTS: Muscular Dystrophy Association, American Heart Association, Alzheimers Association of Michigan, Safety Belts, Medic Alert, etc. (Affidavits attached)

SUNDAY EDITION

January 5th show featured Dr. Dennis Wahr of Botsford Hospital in Detroit. He discussed new methods in heart surgery and action to take when a heart attack occurs.

January 12th show featured Dr. Shan King of the Cosmetic Surgeons of Ann Arbor discussing facial reconstruction and its psychological benefits.

January 19th show featured Dr. Maureen Forrest and Nurse Beverly Muscarello of Catherine McAuley Breast Cancer Detection Center. They discussed how to examine your own breasts and the importance of mammograms.

February 2nd show featured Dr. Jerry Nosanchuck, an expert in the field of menopause, discussing its complications and how to ease the discomforts.

February 16th show featured Dr. Sheila Feigelson, a therapist, discussing humor and its healthful effects and how to use it.

February 23rd show featured Captain Frank Whelan of Fearful Fliers discussing seminars where fearful fliers learn how to overcome their fears.


March 1st show featured Dietician Cecilia Filetti of Eastern Michigan University. She discussed why diets fail and how to change your diet and lifestyle habits.

March 8th show featured Dr. Evelyn Katz, a therapist, discussing self-esteem and her workshops to help clients attain higher self-esteem and feelings of greater self-worth.

March 15th show featured former surgical nurse Andrea Stempian of "VIABIL" (an organization for the visually impaired).

March 22nd show featured Dr. Mark Diem of First Care Clinics discussing Emergency Room care and how a clinic may very well be just as good and available for first emergency care.

TO: WBSX-TV 31 PUBLIC FILE

  
FROM: GILLIAN FERRINGTON  
PUBLIC AFFAIRS DIRECTOR  
WBSX-TV 31

RE: FOURTH QUARTER 1991  
ISSUES/PROBLEM LIST

DATE: JANUARY 10, 1992

The following are issues of significant importance to our community of license and were given significant treatment in the programming of WBSX-TV 31 during the fourth quarter of 1991. Individual reports on each issue are included with this report.

\*YOUTH AND EDUCATION

\*LOCAL INTEREST PROGRAMMING

\*HEALTH AND SAFETY

\*ENVIRONMENT

\*ARMED FORCES

\*MINORITY AFFAIRS

\*DRUGS

ISSUE: LOCAL INTEREST PROGRAMMING

ANOTHER ANN ARBOR: WBSX-TV 31 provides technical production assistance to this show which features Black newsmakers and personalities in the area. The half-hour show airs every Sunday morning and on local cable outlets. Guests appearing during the fourth quarter of 1991 include:

10/6/91	T.G. Wagnaw	African American Center at the University of Michigan
10/13/91	Joseph Anderson	General Motors Executive
10/20/91	Christina Montague	Washtenaw County Commissioner
10/27/91	Joetta Mial	Principal, Huron High School
11/10/91	David Rambeau	Black Awareness in Television
11/17/91	John Jackson Allen Biggers	African American Hair Stylists
12/1/91	Earl Lewis	Professor of History at the University of Michigan

**ISSUE: LOCAL INTEREST PROGRAMMING**

**COMMUNITY CALENDAR:** A 4:30 program which highlights various area events including church programs, art exhibitions, plays, non-profit group activities and blood drives. (Affidavits attached)

**PUBLIC SERVICE ANNOUNCEMENTS:** Produced Public Service Announcements with local service agencies and their spokespeople. These included:

Problem Pregnancy Help

Soundings: A Center for Women

Ozone House

Ann Arbor Community Center

Center for Independent Living

Hospice of Jackson

Housing Bureau for Seniors

Chelsea Community Hospital

Food Gatherers

Ann Arbor Tenants Union

VIABEL

(Affidavits attached)

**PREVIEW PUBLIC SERVICE ANNOUNCEMENTS:** Area experts from organizations announce new volunteer projects and activities. "Preview" also highlights upcoming "Sunday Edition" shows. (Affidavits attached)

**ONE CHILD:** "One Church, One Child's" Executive Director Yvonne Golden presents Black adoptable and foster children and their case workers. This show has gotten good response in the community--where there is a dire need for Black and foster adoptive homes. (Affidavits attached)

ISSUE: MINORITY AFFAIRS

ANOTHER ANN ARBOR: WBSX-TV 31 provides technical production assistance to this show which features Black Newsmakers and personalities in the area. The half-hour show airs every Sunday morning and on local cable outlets. (See Local Interest Programming for list).

ONE CHILD: "One Church, One Child's" Executive Director Yvonne Golden presents Black adoptable and foster children and their case workers. This show has gotten good response in the community--where there is a dire need for Black and foster adoptive homes. (See Local Interest Programming for list).

SUNDAY EDITION: A Sunday morning talk show which airs at 8:00 a.m. The December 1st show featured author Faye Moskowitz whose book And the Bridge is Love described growing up Jewish in a non-Jewish neighborhood.



WBSX-TV Fourth Quarter 1991

ISSUE: YOUTH AND EDUCATION

**PUBLIC SERVICE ANNOUNCEMENTS:** Higher Education, Recruiting Teachers, Counseling and Development, United Negro College Fund, Exchange Students, etc. (Affidavits attached)

**VEGETABLE SOUP:** Nationally produced multi-ethnic children's television series which airs once a week, Sundays at 6:00 a.m. The program stars kids and puppets emphasizing racial uniqueness, multi-cultural harmony, history and humor.

**DIAL ALCOHOL:** A nationally produced 30 minute feature which tells young people they can cope with alcohol in the home. This show alternates weekly with the K-I-D-S program Sundays at 6:30 a.m.

**VIDEO CLASSROOM:** A 2-4 minute nationally produced Educational Show produced by the American Institute of Physics. This feature examines such things as computerized driving, night vision and solar eclipses. It airs throughout the week at various times.

**K-I-D-S:** A 30 minute show highlighting the many social dilemmas kids face today. Topics include war and the environment. Kids star in the lead roles.

**SUNDAY EDITION:** A 30 minute talk show which airs Sundays at 8:00 a.m. The October 6th show which featured an interview with James Wendell who authored a book on how to discipline your child; Discipline a Source of 50 Failsafe Techniques for Parenting. The October 20th show featured Dr. Trevor Gardner, School Disciplinarian who discussed improving schools' rules and regulations to help improve education.

**K-TV:** An educational yet fun and upbeat kids show which explores one basic theme from a variety of angles each week. Each show features the "pro" and the "cons" of issues along with opinions expressed by members of the audience--children. (See attached) A 30 minute talk show which airs Sundays at 7:30 a.m.

11/10	Episode 108
11/17	Episode 109
11/24	Episode 110
12/1	Episode 102
12/8	Episode 103
12/15	Episode 104
12/22	Episode 112
12/29	Episode 105

**ISSUE: DRUGS**

**PUBLIC SERVICE ANNOUNCEMENTS: S.A.D.D., D.A.R.E., Ozone House. (Affidavits attached)**

**ISSUE: SOCIAL DILEMMAS**

**PUBLIC SERVICE ANNOUNCEMENTS: Amnesty International, Peace Corps, Salvation Army, etc. (Affidavits attached)**

ISSUE: ENVIRONMENT

PUBLIC SERVICE ANNOUNCEMENTS: National Arbor Day, National Park Service,  
Solar Energy. (Affidavits attached)

ISSUE: ARMED FORCES

PUBLIC SERVICE ANNOUNCEMENTS: Navy, Air Force, Army, and Coast Guard.  
(Affidavits attached)

HOLIDAY PUBLIC SERVICE ANNOUNCEMENTS: WBSX-TV 31 produced and aired Holiday Greetings from area armed service personnel who are stationed overseas.

ISSUE: HEALTH AND SAFETY

PUBLIC SERVICE ANNOUNCEMENTS: Mammograms, American Lung Association, Radon, Safety Belts, Helen Keller, Medic Alert, etc. (Affidavits attached)

SUNDAY EDITION

October 27th show featured Eastern Michigan University Health and Exercise expert Kristi Jacobs discussing how to avoid gaining too much weight over the Holidays.

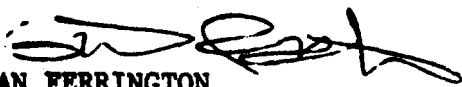
November 3rd show featured Nancy Pershing, Therapist; Nancy Denenberg, Therapist and Judith Baker, Director for the Center for Eating Disorders discussing body image and eating disorders.

November 10th show featured Therapist Leah Song who discussed healing the "Inner Child" in each of us.

November 24th show featured Therapist Nancy Cottingham from the Center for Behavior and Medicine who discussed marital conflicts and how to avoid them.

December 29th show featured Dr. Gerhke from the Catherine McAuley Health Center's Drug Rehabilitation Center who discussed how to save your kids from drugs.

TO: WBSX-TV 31 PUBLIC FILE

  
FROM: GILLIAN FERRINGTON  
PUBLIC AFFAIRS DIRECTOR  
WBSX-TV 31

RE: THIRD QUARTER 1991  
ISSUES/PROBLEM LIST

DATE: OCTOBER 10, 1991

The following are issues of significant importance to our community of license and were given significant treatment in the programming of WBSX-TV 31 during the third quarter of 1991. Individual reports on each issue are included with this report.

\*YOUTH AND EDUCATION

\*LOCAL INTEREST PROGRAMMING

\*HEALTH AND SAFETY

\*A HUMANE WORLD/ANIMALS

\*SOCIAL DILEMMAS

\*ENVIRONMENT

\*ARMED FORCES

\*MINORITY AFFAIRS

\*CONSUMER AFFAIRS

\*DRUGS

**ISSUE: LOCAL INTEREST PROGRAMMING**

**ANOTHER ANN ARBOR:** WBSX-TV 31 provides technical production assistance to this show which features Black Newsmakers and personalities in the area. The half-hour show airs every Sunday morning and on local cable outlets. Guests appearing during the third quarter of 1991 include:

7/21	Judge Nancy Francis	Black Woman Judge
7/28	Ray Pipkin	Social Artist
8/4	Dr. B.J. Evans	Doctor
8/11	Michael Dames Gregory Horden	Educators
8/18	Dr. Kennedy Dr. Williams	Doctors
8/25	Floyd Wall David Mitchel	Early Firefighter in Ann Arbor Businessman
9/15	Richard William	Black Author
9/22	Tomi Washington	Asst. Dir. of Challenged, Inc.
9/29	Richard Bunton	Customer Relations



**ISSUE: YOUTH AND EDUCATION**

**PUBLIC SERVICE ANNOUNCEMENTS:** Higher Education, Recruiting Teachers, Counseling and Development, United Negro College Fund, Exchange Students, etc. (Affidavits attached)

**VEGETABLE SOUP:** Nationally produced multi-ethnic children's television series which airs once a week, Sundays at 6:00 a.m. The program stars kids and puppets emphasizing racial uniqueness, multi-cultural harmony, history and humor.

**DIAL ALCOHOL:** A nationally produced 30 minute feature which tells young people they can cope with alcohol in the home. This show alternates weekly with the K-I-D-S program Sundays at 6:30 a.m.

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**K-I-D-S:** A 30 minute show highlighting the many social dilemmas kids face today. Topics include war and the environment. Kids star in the lead roles.

**SUNDAY EDITION:** A 30 minute talk show which airs Sundays at 8:00 a.m. August 11th show featured an interview with two members of the Black Youth Summit, an event which examined the needs of children in school and society. Guests were Nancy Mastakas of Community Action Network and LeFiest Gilmore, President of the African American Development Institute.